

The GenZ SUMMIT SEIZING THE MOMENT

29.06.24 ΤΕΧΝΟΠΟΛΗ ΔΗΜΟΥ ΑΘΗΝΑΙΩΝ

10:00 Registration - Welcome Coffee

11:00 Welcome Note

Vasso Kariotelli, Curator, Young Leader's Circle, Delphi Economic Forum

Introduction

Vassilis Koutsoumpas, Lawyer & Policy Advisor, Co-Founder WeFor

11:10 Being GenZ

Who are the GEN Zers and what are they up to? Despite the widely held view that smartphones have made GEN Zers unhappy or that they will live less happy lives than the previous generations, things could not have been any more different. GEN Zers are not doomed to live under poverty standards, or under constant stress. They have been winning a lot of battles, even for the rest of us.

Olympia Datsi, Youth Worker, Project Manager, Action Aid

Yiannis Balampanidis, Researcher, Panteion University, Social & Political Sciences

Anastasia Veneti, Associate Professor, Political Communication, Bournemouth University

Nefeli Meg, Greek Youtuber

Lamprini Rori, Assistant Professor, Political Science and Public Administration, UOA

Chair: **Apostolos Mangiriadis**, News Anchor, ERT1

11:50 The Gen Z political paradox: activist instead of voter

Is GEN Z politically indifferent? Are they apolitical because they do not consider voting the appropriate medium of democratic representation? Most "Zoomers" are involved in a social or political cause, they hold the highest % of politically motivated demographic group to participate in boycotts, and their majority argues that being "politically engaged is important to their personal identity." GEN Z is redefining the rules of the political game.

Konstantinos Kefalogiannis, Member of the Hellenic Parliament, New Democracy Party

Diana Voutyrakou, Founder, Unique Minds, Software Engineer, Hamilton Robotics

Katerina Paspaliari, Senior Content Editor, fyi.news

Jerry Zagoritis, Founder and Chief Strategist, Campaign Lab

Stefanos Tsorakis, Undergraduate Student, Production Engineering & Management, TUC

Chair: **Dimitris Tzanidakis**, Economist & Political Analyst

The GenZ SUMMIT SEIZING THE MOMENT

29.06.24 ΤΕΧΝΟΠΟΛΗ ΔΗΜΟΥ ΑΘΗΝΑΙΩΝ

12:30 Riding the crisis wave

GEN Zers have been growing up in times of crises: climate crisis, the pandemic, the energy crisis, the rise of the post-western world and the multiple conflicts around the globe. While living in a 'smartphone' world, dominated by VR and AI, they advocate for LGBTQ rights, animal rights and even plant rights, they rally for a net zero world and the fall of patriarchy, for sustainability, inclusivity, and equal representation of all members of our societies. Do they wish to bring our world down? And, perhaps, should they?

Nikos Erinakis, Asst. Professor of Philosophy, UoC; Director of Research, ENA Institute

George Dikaios, Lecturer & Researcher, UoA; Researcher, ELIAMEP

Giorgos Tsoumas, Head of PASOK Political Youth

Fay Makantasi, Head of Research, diaNEOsis

Chair: **Iliana Magra**, Journalist, Kathimerini

13:05 Living & working with purpose in a transforming world

Presentation by Deloitte

Analia Kokkoris, Audit Partner and People & Purpose Leader, Deloitte

Galateia Gkagient, Talent & Development Consultant, Deloitte

13:15 Life in the age of AI

GEN Z is not simply AI literate. They are expected to shape the age of Artificial Intelligence. Some of them are already designing the world they would like to live in and the rest of us are watching in awe.

Yonah Welker, Board, Evaluator, future of social AI, European Commission (*online*)

Yanna Andronopoulou, General Manager Microsoft - Greece, Cyprus, Malta

Apostolos Dimopoulos, Chief Technology Officer, Dialectica

Yannis Assael, Artificial Intelligence Research Scientist, Deepmind Google

Maria Gabriella Anagnostopoulos, Chief Operating Officer, Envolve Entrepreneurship

Chair: **Dimitris Tzanidakis**, Economist & Political Analyst

The GenZ SUMMIT SEIZING THE MOMENT

29.06.24 ΤΕΧΝΟΠΟΛΗ ΔΗΜΟΥ ΑΘΗΝΑΙΩΝ

13.50 Networking break – Light Lunch

14:10 The workplace under the Gen Z lens

A new generation has arrived: GEN Z will soon surpass Millennials as the most populous generation on earth, representing more than 1/3 of the world's population. As they step onto the world stage, their impact is expected to be swift and profound, with rippling effects through the workplace, consumerism, politics, and culture. Zoomers bring along an entirely different perspective of professional success and personal happiness.

Nikos Pavlakos, CEO & Co-Founder, Orientum (*presentation*)

Ioanna Lytrivi, Deputy Minister of Education, Religious Affairs and Sports of Greece

Konstantinos Kintzios, Deputy Director, ReGeneration

Haris Daskalakis, CEO, BCA College

Alexandros Christodoulakis, Co-Founder & CEO Wealthyhood

Argyris Tzikopoulos, CEO, Junior Achievement Greece

Chair: **Fanis Papatheoanis**, Anchor; Senior Diplomatic Editor, ERT

15:10 Unleashing creativity in a multi-crisis era

Born and raised into the 'matrix', plugged-in 24/7, GEN Zers are reshaping the creative industry. Being digital natives does not stop them from being active in the 'analogue' world. Contemporary challenges keep GEN Zers tethered to earth, while all the available technological tools allow them to transcend to the digital sphere. Children of two worlds, they are creating the diverse, inclusive culture of the 21st century.

Sotiris Fokeas, Visual Artist

Anastasia Tsilimpiou, Greek Actress

Lefty, Music Artist

Chair: **Michalis Kamakas**, Radio Presenter; Presenter Kosmos936; Urban Live Sounds

The GenZ SUMMIT SEIZING THE MOMENT

29.06.24 ΤΕΧΝΟΠΟΛΗ ΔΗΜΟΥ ΑΘΗΝΑΙΩΝ

15:40 To post or not to post. That is the question.

GEN Z does not do TV or any of the traditional media. Cell phones, their screens and the universe behind them is their natural habitat. They entertain themselves by making their own videos, their own music, and their own fiction. They watch international productions on online platforms. GEN Zers are the reporters of their own lives. They post everything they do online, as if constantly connected with a digital umbilical cord to the network. So who needs news anymore? Or television, or radio, or printed newspapers for that matter?

George Evgenidis, Anchorman, Star Chanel

Niko Efstathiou, Journalist, Author and Communications Advisor

George Vagiatas, Comedian - Content Creator, Vagiatas George

Chair: **Iliana Magra**, Journalist, Kathimerini

16:10 Inheriting a planet in turmoil

The climate crisis is one of the most defining challenges of our times. GEN Zers inherit a world on the brink of an environmental catastrophe. Can they ensure that this long awaited climate action finally produces a just transition to a greener future? Can activism affect the battle we must all give for our planet and can GEN Z lead the way?

Dimitris Kouloumasis, Science communicator;STEM Teacher;Author;Master of Chemistry

Vanessa Archontidou, Founder, AWomanCanBe.org

Ioannis Stamatoukoulos, Curator, GenAI Summit;Global Shapers Athens Hub

Efsevios Kontopoulos, Founder, Holistic Realignment

Chair: **Fanis Papathanasiou**, Anchor; Senior Diplomatic Editor, ERT

The GenZ SUMMIT SEIZING THE MOMENT

29.06.24 ΤΕΧΝΟΠΟΛΗ ΔΗΜΟΥ ΑΘΗΝΑΙΩΝ

16:50 How woke is woke?

Equality, Gender, Inclusion, sexual orientation, religion, self-identification, minority rights and the status quo. The most diverse generation the world has ever seen is bringing all these issues to the forefront, with unprecedented force. How does Gen Z understand identity and human and social rights within a post-globalization age? Can GEN Z become democracy's saving grace? Or will cancel-culture and culture wars irreparably break the freedom of speech consensus of the modern world?

Stavroula Koulitsi, Founder & Content Director, The Green Post it

Nikos Xydas, Founder, Humble

Anastasia Maniki, Project Manager, Diotima Center

Smaragda Alexandri, Greek TikTok

Chair: **George Molfetas**, Founder & CEO, REACH

17:25 Closing Remarks

Nikos Fifis, Co-Founder, WeFor

17:30 Networking Cocktail